

“CORKS FOR A CAUSE”

Boyertown Wine Walk Registration Form

There is a new event in town! BMBA is hosting a monthly Wine Walk – “Corks for a Cause” to promote our community and our businesses. Wine walk participants will pay a \$10 registration fee, which includes a drinking cup, wristband, goodie bag, and a guide to the participating wine walk businesses. The registration received will be split between a pre-designated non-profit organization and the BMBA.

Your participation requires you to welcome the participants from 5:30 – 8:30 and provide enough wine to give all participants approximately 1 ounce in their Wine Walk Cup. We estimate that you would need approximately 12/25 ounce bottles. Participants receive one cup and may not take any alcoholic beverage outside of the building.

You are welcome to provide additional food and entertainment but this is not necessary. You are, however, encouraged to promote your business with brochures, flyers, samples or coupons for future visits.

Business Name: _____

Contact Person: _____

Address/Phone/Email: _____

I would like to register for the following Wine Walk Dates:

(Don't delay! 10 businesses will be selected at least two weeks prior to each event.)

June 29 July 27 August 24 September 28 October 26

I would like to provide items for the 200 goodie bags for the following dates:

(There is a \$25 fee each month for non-BMBA members to include an item in the goodie bag. Please bring goodie bag items to Margie at MJs Legacy one week prior to each event.)

June 29 July 27 August 24 September 28 October 26

Please return this application to www.winewalk@bmba.biz asap.

If you have any questions, please contact Rachael Kehler, Debbie Bertolet or Lori Carnes.